

Fixed price. Success-criteria-bounded. Reference-price protection in writing.

The two offers

Pilot	Fee	Term	Success criteria	Payment
Startup TCB	£7,500	90 days	1 (client picks)	100% on signature
Equiom-scale	£12,000	120 days	2 (client picks)	50% on signature, 50% at day 60

Both pilots include:

- Reference-price protection clause (your year-2 price is written at pilot signature).
- Pen-test SoW letter, DPIA, BCP, sub-processor list, retention schedule.
- Single-founder continuity clause: named successor, escrow lodged, six-month notice.
- Full access to the Insights Hub, Daily Digest, Value Realised dashboard, and Trust Centre.

What you see on day 1

- Your obligation register, populated, attributed to your named owners, mapped to your workflows.
- Trust Centre live for your team and your auditor at regalign.app/trust.
- Daily Digest routed to your CCO/MLCO inbox at 07:30.

What you see on day 30

- The **Value Realised dashboard** with real numbers: hours saved, cash equivalent, AI accept-rate, obligations monitored, board cadence held.
- The **Insights Hub** with twenty governance lenses on your live programme.
- The **Daily Digest** running for 30 mornings.
- The **public chain verifier** at regalign.app/verify — your audit committee can verify without us.

What you see on day 90 / 120

- A board pack drafted by the system, cryptographically sealed at finalisation.
- A Dear-CEO mapping exercise (if one lands during the pilot) completed in an hour, not two weeks.
- A success-criteria scorecard: green / amber / red against the criteria *you* picked at signature.

Success criteria — examples

You pick from these or propose your own:

- "Reduce time-to-attribute on the next Dear-CEO letter from 10 working days to 1."
- "Surface every audit-thin and closed-with-zero-evidence workflow within 7 days."
- "Hold one full board cadence using the Value Realised dashboard."
- "Demonstrate the Daily Digest is signal-only — fewer than 5% noise tickets over 30 days."
- "Verify a sealed board pack at the public chain verifier in front of the audit committee."

Conversion

If we hit the criteria, you convert at the price written at pilot signature:

Tier	Year-1 ACV	When
Standardised	£9,500	Single jurisdiction. Held 30 days post-pilot for Startup TCB, 60 days for Equiom.
Bounded	from £25,000	Multi-jurisdiction, group-rollup, one configured workflow.
Bespoke	POA	≥2 workflows configured today, dedicated environment, cross-group.

Year 2 = year 1. Year 3+ CPI + 3%, capped at 7%. No surprise uplift.

If we miss, you walk. You keep the export and the chain root.

Procurement-ready

Everything procurement asks for in the first 24 hours is at **regalign.app/trust**: sub-processor list, DPIA, BCP, retention schedule, pen-test SoW, public status endpoint, security memo, JOIC registration.

A signed master services agreement scaffold, DPA, and pilot proposal are available on request.

Next step

Email **hello@regalign.app** with the pilot you want and the criteria you would pick. We will return a countersigned pilot proposal within 48 hours.