

For the person whose name is on the SMF16 / Principal Person filing.

What keeps you awake

- The next Dear-CEO letter and the two weeks of mapping it triggers.
 - The supervisor visit where you cannot prove a control was live throughout the period.
 - The MI pack that looks great until someone asks how you know it's true.
 - A second-line team that spends 60% of its capacity on triage and 40% on judgement, and you wish it were the other way round.
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What changes with RegAlign

Week one

You see your live obligation register on one screen. Every rule has a named owner and a workflow. The Insights Hub tells you, in twenty lenses, where the programme is thin: blockers, ageing items, audit-thin workflows, cross-jurisdiction drift, classifier confidence below threshold.

You start receiving a Daily Digest at 07:30. Signal only. No noise.

Month one

You hold a board cadence using the Value Realised dashboard — hours saved, cash equivalent, AI accept-rate, obligations monitored. The numbers come straight from the system. You did not assemble them.

When the next Dear-CEO letter lands, you upload it. RegAlign attributes each point to your existing controls within an hour, flags the genuine gaps, and drafts the board response. You spend your time on judgement, not mapping.

Month six

A regulator asks for evidence of a specific control across the period. You export the chain root and the timeline. They verify it themselves at regalign.app/verify. No back-and-forth.

You stop being the bottleneck. The system carries the load. You make the calls.

Why this is different

- **Hash-chained audit.** Every decision is cryptographically sealed. Nobody — including us — can quietly rewrite history.
 - **Per-tenant AI appetite.** You set it. Conservative for irreversible actions, looser for triage. Never the reverse without your sign-off.
 - **The "Why" trail.** Every recommendation carries its reasoning. You never explain a black box to a regulator.
 - **Public Trust Centre.** Sub-processors, DPIA, BCP, retention, pen-test SoW, status endpoint — all at regalign.app/trust. Diligence in the first 24 hours, not the first quarter.
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Engagement model

A **90- or 120-day pilot** at £7,500 or £12,000 — fixed price, success-criteria-bounded, reference-price protection clause in writing. You pick the success criteria. We migrate one workflow into RegAlign and run it alongside your current process.

If we hit the criteria, you convert at Standardised (£9,500/yr) or Bounded (from £25,000/yr) with the year-2 price written at pilot signature.

If we miss, you walk. You keep the export and the chain root.

What to ask us in the first call

- 1. Show me your live audit chain verifier.
- 2. Show me how the Daily Digest is built — what counts as signal.
- 3. Show me one Dear-CEO mapping end-to-end.
- 4. Walk me through the Value Realised dashboard with real numbers.
- 5. Who is your named successor and where is the escrow lodged.

We have answers to all five, in build, today.

Contact: hello@regalign.app · regalign.app/demo